

The 20th Nordic Symposium in Tourism and Hospitality Research

Well-being in Tourism and Recreation

Rovaniemi, Finland

21st -24th September 2011





WELL-BEING IN TOURISM AND RECREATION

Tourism, by its nature, reflects ambitions for welfare. People travel in order to raise their mental and physical health, countries and municipalities use tourism as a tool for economic growth and prosperity. The topic of the 20th anniversary conference of Nordic tourism and hospitality research directs the focus towards the fundamental questions of the tourism phenomenon. How modern tourism can enhance the well-being of tourists, tourism employees, local residents and destination areas as a whole?

CALL FOR PAPERS

January 2011

DEADLINE FOR ABSTRACTS

30th April 2011

Lapland University Consortium



METSÄHALLITUS

METLA

ORGANIZERS AND VENUE

The Lapland Institute for Tourism Research and Education is a unique community of expertise. It combines all the stages of tourism education with innovative research and development activities.

The Finnish Forest Research Institute (Metla), Rovaniemi Research Unit carries out research on forests and forest ecosystems in the north. The key areas of the research focus on the integration of different forest uses including nature-based tourism. The unit also coordinates national research program 'Wellbeing from forests' (2008-2012).

Metsähallitus Natural Heritage Services manages national parks and other state-owned protected areas in Finland. Protected areas are conserved to safeguard biological diversity but also to ensure the well-being of local people and tourists.

Rovaniemi is the capital of Lapland in Finland, located at the northern Arctic Circle. Lying at the junction of North and South on the border to the Arctic, Rovaniemi has become a modern town, full of life with its own unique characteristics.