

Monte Negro

Wild Beauty





Finland

Norway

Sweden

Russia

BY

Poland

Ukraine

Germany

CZ

SK

A

H

R0

France

CH

CRO

BH

SER

BL

P

Spain

Italy

Greece

Turkey

AL

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Wild Beauty



- Area: 13.812 km²
- Capital: Podgorica
- Population: 662.000
- Length of the coast: 293km
- Beaches: 72km
- Peak above 2000m: over 150
- Highest Peak: 2.525m
- Climate: Mediterranean, continental
- Currency: Euro

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Wild Beauty



**In area smaller than 190 km
one can find:**

- Crystal clear seas ✓
- Sandy beaches ✓
- High, wild mountains ✓
- Fabulous high plains ✓
- Abysses of canyons ✓
- Brisk, strong flowing streams ✓
- Quiet lakes ✓
- Exciting fiords ... ✓

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Wild Beauty



Crystal clear sea, sandy beaches ...

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... high, wild mountains, high plains, strong flowing streams

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Wild Beauty

NP Prokletije



2 World Heritage Sites - 5 National parks

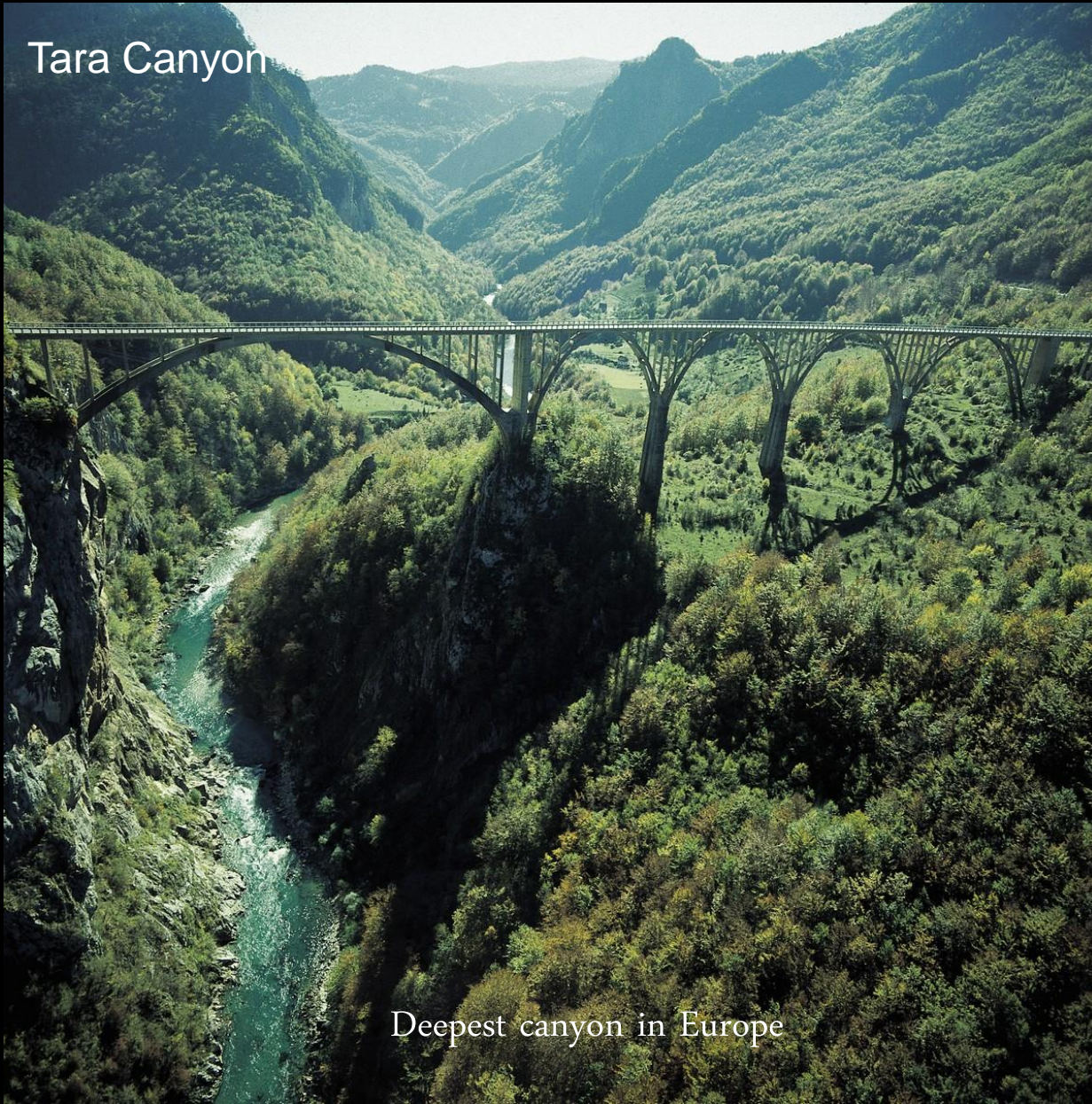
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Impressive Wildlife

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Tara Canyon



Deepest canyon in Europe

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Bay of Kotor



The only fiord in the Mediterranean

Montenegro Economy / Identity

- Open market, political stability
- Sure path towards the EU and NATO
- € as currency - guaranteed quality



Montenegro Economy / Identity

Indicators in tourism

☐ Tourism generate:

- 663,8 mil. € or 19,5% GDP.
- 29.000 employments or 17,6% total employments

☐ Grow estimation (ten years):

- 8,9% revenues (in 2023. 1,7 mlrd. €)
- 5,8% employments (in 2023. 59.000 employees)

WORLD
TRAVEL &
TOURISM
COUNCIL

Montenegro Economy / Identity

In 2012. god.

- 1,4 mil. tourists growth 4,7%
- 9,1 mil. overnights, growth 4,3%

Expectations for 2013.

- 1,5 mil. tourists
- 10 mil. overnights



Montenegro Economy / Identity

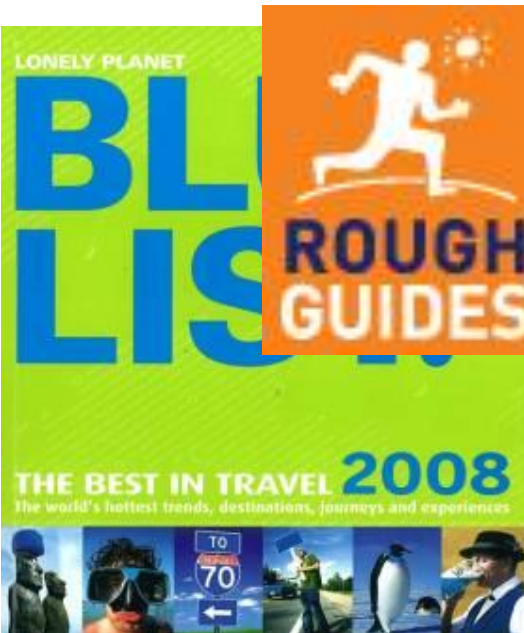
- VAT at the standard rate is 17% and 7% at the reduced rate
- Income Tax for companies - 9%
- Real estate tax 0.1% to 1% of the market value



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AS FEATURED IN

50
TOURS
OF A LIFETIME



THE ADRIATIC

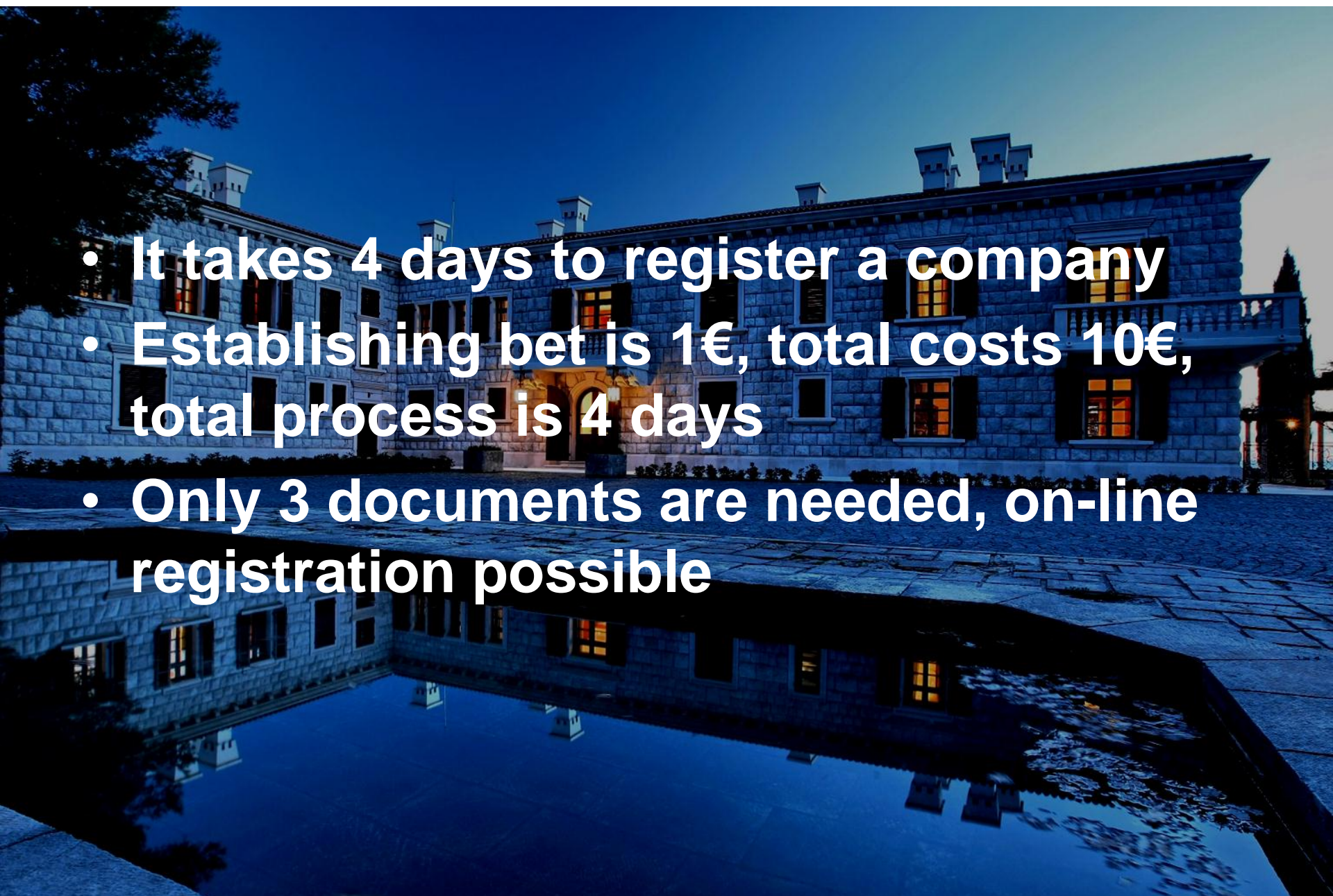
Hiking & river rafting in one of the newest countries in the world!



Montenegro is Trend

Montenegro Economy / Identity

- It takes 4 days to register a company
- Establishing bet is 1€, total costs 10€, total process is 4 days
- Only 3 documents are needed, on-line registration possible



Montenegro Economy / Identity

- Sustainable development
- Special attention is paid to creating a supportive environment for the development of high quality 4 and 5 star hotel facilities



Investment of the highest level

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Wild Beauty



Aman Resorts

opens 3 luxury hotels:
Milocer, Sveti Stefan,
and Queens Beach

Investment of the highest level



Porto Montenegro

Exclusive marina for mega
yachts, 650 berths.

Investment of the highest level

The Egyptian Company
Orascom
Hotels &
Development

signed contract to
develop hotel and
leisure complex,
including an 18-hole
golf course, on the
peninsula of Lustica

Luštica Peninsula



MONTENEGRO

First One & Only resort in Europe

Wild Beauty



Greenfield Investment



Ada Bojana, Velika Plaza, Buljarica, Mamula...



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Wild Beauty

All-year-round destination

Less vulnerable product portfolio

The cornerstone of economy

**The protection of nature for the
wealth of future generations**

**Market leader in the Mediterranean for
responsible and nature tourism development.**

Montenegro – Tourism vision 2020



Wild Beauty

Thank you for your attention!

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