

Tourism Safety and Security System – European dimension on Tourism Safety and Security

Newsletter 1/2013

Editorial (1/2013)

Dear members in Tourism Safety Network! In the Arctic Circle, Finnish Lapland, Multidimensional Tourism Institute is developing safe and secure tourism together with our regional, national and international partnership network.

Tourism Safety Network is open network for all tourism and/or safety and security – related stakeholders. This newsletter is shared with all of our international partners, including our earlier contacts, participants of the Tourism Safety and Security Show day (4th of December, Committee of the Regions) and to our other partners. If you don't want to receive this information, please send e-mail to niko.niemisalo@ramk.fi.

This newsletter is the first of its kind, and it concerns the following topics: European Dimension on Tourism Safety and Security -Show Day, organized in 4th of December 2012 in Committee of the Regions, Brussels, 1st General Assembly on Tourism Safety and Security in December 2013, activities of Tourism Safety and Security System, our activities in social media as well as news and events related to tourism safety and security. We will publish quarterly newsletters about our work from now on, and please feel free to contact us if you want to share an event or activity with us.

Sincerely Yours,
On behalf of Tourism Safety and Security System,

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THE TOURISM NETWORK

European dimension on
TOURISM SAFETY AND SECURITY



✚ **European Dimension on Tourism Safety and Security -Show Day in Brussels (4th of December 2012)**

- Tourism Safety and Security System organized international Show day seminar on safety development in tourism. It was organized by Multidimensional Tourism Institute, together with DG Enterprise and Industry, tourism unit, Committee of the Regions, North Finland EU office and Finnish Ministry of the Interior. The event was a top-level meeting for tourism quality and safety experts and decision makers to disseminate and exchange information about tourism development in EU.

For more information, please

see: http://matkailu.luc.fi/Hankkeet/Turvallisuus/en/Events/European_Dimension_on_Tourism_Safety_and_Security_-_Show_Day_4.12.2012.iw3

Pictures from the Show day 4th of December 2012:



✚ **1st General Assembly on Tourism Safety and Security, 2nd-4th of December 2013:**

- 1st General Assembly on Tourism Safety and Security is organized in cooperation with The Arctic Cities in *the Spirit of Rovaniemi Process* – conference, in 2nd-4th of December 2013. The 1st General Assembly will gather together the tourism safety stakeholders from EU in national and regional level, as well as from umbrella organizations. More information about the **1st General Assembly** is available here (to be ed): http://matkailu.luc.fi/Hankkeet/Turvallisuus/en/Events/1st_General_Assembly_on_Tourism_Safety_and_Security_in_Rovaniemi_December_2013.iw3.

✚ **Activities of Tourism Safety and Security System in this spring (2013):**

- Tourism Safety and Security System organizes several training days for different target groups, drills, information dissemination events and excursions during this spring 2013. These activities take place in tourism centers of Finnish Lapland.
- Tourism Safety and Security System was recognized as best practice within *Internal Security Program* administered by Finnish Ministry of the Interior.
- Tourism Safety and Security System organizes 30 ECTS education and training module concerning safety and security management in tourism industry. The course takes place in year 2013 and includes adult students who want to enhance their professional skills. The module is financed by Finnish Ministry of Education and Culture and it is implemented together with Turku University of Applied Sciences.

✚ **Follow us in social media:**

- We have opened Facebook and LinkedIn accounts entitled as “Tourism Safety Network” – join us!

✚ **Tourism safety and security development related news and events:**

- European 112 day will again take place in 11th of February. For more information, please see: http://www.112foundation.eu/view/en/vertical/Best_practices/112_day/112day_2013.html (6.2.2013)
- Finnish airline *Finnair* was ranked as safest airline in Barents region. For more information, please see: <http://barentsobserver.com/en/business/2013/02/safest-there-03-02> (3.2.2013)
- DG Enterprise and industry, tourism unit has launched a campaign to highlight potential of European tourism. The ‘Europe – Whenever you’re ready’ campaign, which will run from the end of 2012 until December 2013, reminds tourists to discover the old continent and enjoy the travel experience of a lifetime. For more information, please see: http://ec.europa.eu/enterprise/newsroom/cf/itemdetail.cfm?item_id=6382&lang=en&title=Keeping%2DEurope%2Din%2Dtop%2Dspot%2Dfor%2Dinternational%2Dtourists%2D (24.1.2013)
- IATA and European Aviation Partners Launch European Action Plan for Preventing Runway Excursions. For more information, please see: <http://www.iata.org/pressroom/pr/Pages/2013-01-24-01.aspx> (24.1.2013)
- The Second UN Global Road Safety Week to be held 6-12 May 2013 is dedicated to pedestrian safety. For more information, please see: <http://www.who.int/roadsafety/week/2013/en/index.html> (6.2.2013)
- FIA organizes actions for road safety. For more information, please see <http://www.fia.com/campaign/action-road-safety>